

Allow Us To Introduce Ourselves...

We are a family of experienced inventors who learned how to succeed by spending years developing, patenting, and licensing our own inventions. Our most successful invention is a line of pet products called Chilly Bone, which we grew from a single invention into a multi-million dollar product line sold worldwide. Today we help ordinary people pursue their inventions using our low cost, low risk, proven success model.

Founding Principles: "A Better Way" – Reinvent the invention industry by combining innovative and smart invention marketing methods with a company committed to strong values, integrity, and trust.



Why Choose Invention Home:

Choosing the right company to help you with your idea means selecting a company you can trust and one that knows how to succeed. Our track record speaks for itself.

- **REPUTATION** – we have built a reputable, reliable, and credible company for bringing new ideas to market.
- **RESULTS** – we have successfully licensed products for a long list of inventors just like you.
- **COST** – we have developed a low-cost, low-risk, proven success model to help inventors. We **DO NOT** charge large up-front fees for licensing your invention.
- **EXPERIENCE** – we developed our own invention into a multi-million dollar product line sold worldwide.
- **SERVICE** – we have a professional and courteous staff that provides exceptional customer service and quality.
- **RELATIONSHIPS** – we have developed thousands of relationships with manufacturers in order to license inventions.
- **PARTNERSHIPS** – we have partnered with the industry's premier manufacturing associations to help inventors.
- **MEMBERSHIPS** – we are proud and active members of the United Inventors Association and Better Business Bureau.

CHILLY BONE

over 60 products on the market...



How Do We License Inventions For Royalties?

We have thousands of relationships with manufacturers and product companies already in place. And, we're adding more every day.

By utilizing our patented approach (pending) to simplify the process for manufacturers to find, evaluate, and license new inventions, we have been able to save them time and money and thus drive companies to want to work with Invention Home and our inventors. We now have direct access to thousands of key decision makers to license inventions.

Our marketing team aggressively contacts and follows up with manufacturers to license inventions and we represent and support our inventors throughout the licensing negotiation process and beyond. Our success is tied to your success.

Furthermore, we continually work to license inventions and develop new manufacturer relationships through aggressive marketing strategies such as attending major trade shows, partnerships, telemarketing, direct mail, advertising, email marketing, etc.



LICENSING TRADE SHOW

Benefits of working with Invention Home!

- The most innovative and effective licensing strategy in the industry.
- Thousands of relationships already in place such as: Procter & Gamble, Sears Craftsman Tools, Revlon, Black & Decker, and Charbroil.
- No up-front fees for licensing. Our licensing efforts are based on a percentage of royalties.
- No contract that locks up your invention. This is a win/win relationship with Invention Home.
- Experienced and professional marketing experts that proactively contact and follow up with companies to license your idea.

iShowOnline™ ...BRINGS INVENTORS AND MANUFACTURERS TOGETHER TO LICENSE INVENTIONS.

As a state-of-the-art online invention tradeshow, the iShowOnline™ offers our inventors an additional opportunity to promote their inventions to prospective manufacturers for licensing. And, it provides manufacturers and product companies with a consolidated and centralized source for new product ideas they can access 24 hours per day, 7 days per week.

The iShowOnline™, combined with our marketing team's proactive and aggressive licensing efforts provides a powerful and effective approach to license your invention.



Our approach is sweeping the manufacturing industry...

Industry-leading associations such as the International Housewares Association (IHA) are teaming up with us to connect their manufacturers with our inventors to spur innovation and license inventions.

What manufacturers are saying about us...

"Your company is very different from other invention companies... I really enjoy working with Invention Home on new ideas."

"Your approach is very efficient and our company enjoys working with you and selecting potential products to license."

"Invention Home makes it easy for our company to review and analyze new product ideas...thank you."

"I really enjoy the professionalism of your company so please keep the ideas coming."

"I can appreciate your diligence in upholding the confidentiality of the inventors and their ideas."

"I love your product presentation!"

"Our company is very impressed with Invention Home and appreciate your assistance."

Common Inventor Questions:

HOW DO PEOPLE ACTUALLY MAKE MONEY FROM AN INVENTION?

Inventors usually follow one of two paths to make money from an invention.

1. They Manufacture the invention and launch it directly to retailers or distributors on their own by setting up a business that they would own and operate.
2. They License the invention to a company who will pay them royalties to use the invention. This is the route that most inventors pursue because it means significantly lower cost and risk, since the company that licenses the invention will normally pay to develop, manufacture, and market the invention.

WHAT IS LICENSING?

Licensing is when an inventor gives permission to a company to use his or her patent rights on the invention. The idea of licensing is to find a company, such as a manufacturer or product company, to enter into a licensing agreement to pay "royalties" for the right to make, use, and sell the invention. A **royalty** is usually based on the percentage of revenue received by the company from sales of the invention and may range anywhere from 2% to 10% depending on the type of invention.

Drive Extension Wrench
successfully licensed



Refresh 'N Dry Towel
sold on QVC



Our Low Cost/Low Risk Solution:

Most invention companies charge thousands of dollars (\$10,000+) up-front for an attempt to license the invention. Typically, they tell the inventor that it will cost \$800 to \$900 to get started with the idea and that they are not sure if there will be any additional costs. Then they spring the big fee on the inventor after the first step. Also, these companies are notorious for telling inventors they have a great idea that could make millions.

Our approach is completely different. We do not charge up-front fees for our efforts to license your invention. We work for a % of the royalty. The only expense for the inventor would be for tangible services that they would need anyway such as a patent search, provisional patent, and invention portfolio.

Bottoms Up
successfully licensed

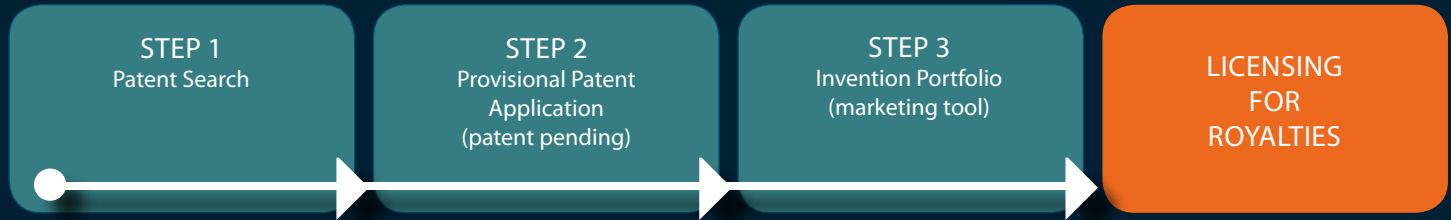


Dog and Cat Collar
with Attachable Charms
successfully licensed

What Services Do We Offer?

Invention Home offers a wide range of quality services to assist the inventor through the steps of the patent and invention process including: Patents, Virtual Prototype & Design, and Licensing for Royalties.

STEPS TO LICENSE YOUR INVENTION FOR ROYALTIES



MARKETING & LICENSING STEPS:

Step 1 - Patent Search	\$399
Step 2 - Provisional Patent Application	\$499
Step 3 - Invention Portfolio	see options
Licensing for Royalties	% of Royalty

- Invention Portfolio Audio Upgrade = \$300
- Marketing/Licensing efforts = 20% of royalties as opposed to a large up-front fee
- The US Patent Office charges a \$110 patent application filing fee.
- Each Invention Portfolio package is subject to a \$14.99 monthly web maintenance fee

Invention Portfolio Options (choose 1):

The Invention Home design team utilizes state-of-the-art technology to create exceptional virtual prototypes and designs that will demonstrate functionality and illustrate benefits of your idea, thus increasing your chances of success.

PREMIUM PORTFOLIO - \$2,999 3D Virtual Prototype

Includes a high-quality, interactive 3D virtual prototype that is viewed directly from your invention portfolio website. A company can rotate your invention 360°, zoom in for a closer examination, and run animations.

PLUS PORTFOLIO - \$1,599 3D Virtual Designs

Includes high-resolution, 3D virtual designs that are viewed directly from your portfolio website. The 3D virtual designs provide a real life look and feel of your invention, which shows prospective buyers how your invention will look as a real product.

BASIC PORTFOLIO - \$599

If you have already developed a high-quality prototype and a virtual prototype is not needed, the basic portfolio can be selected. You would provide Invention Home with images to be included in your basic portfolio.

Why an Invention Portfolio is important:

The invention portfolio is the primary tool used for sharing your invention information with prospective manufacturers through our branded HotLinks™ service. We also include your portfolio in our iShowOnline™ marketplace.



Healthy Nut Fresh
Peanut Butter Maker



We Work With Many Industries...

- Agriculture
- Apparel/Accessories
- Arts/Crafts/Graphics
- Automotive/Vehicle
- Children/Infants
- Commercial/Industrial
- Drug/Beauty
- Educational
- Electronics
- Fuel/Energy
- Hardware-Bldg
- Hardware-Tools
- Household
- Lawn & Garden
- Medical/Therapeutic
- Miscellaneous
- Music
- Novelty
- Pets
- Stationery/Office
- Restaurant/Hospitality
- Safety
- Seasonal
- Sports & Fitness
- Technology
- Toys/Hobbies

AND MORE!

Contact Us Today:

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All ideas/inventions are kept 100% confidential.

Testimonials

"Invention Home has worked hard for me to get my product licensed and I really feel they are on my side. I think it's great that they have helped me so much, I work full-time and I would not have been able to do this on my own, I wouldn't have known which direction to take. As soon as I contacted Invention Home they were so professional and courteous, I knew right away that I had come to the right place."

Carol M., Inventor



"What I liked about Invention Home was that they made the process really easy. They are one stop shop for all the steps. A lot of this can be very confusing for an inventor that has never gone down this road before. Invention Home brings it all together. And, what I was really impressed with was how much effort they put on the back-end of getting my product licensed and for an inventor that's the most important thing."

Dave D., Inventor



"I really like working with the people of Invention Home, they are very professional and helpful. I've tried to market products on my own and I know how difficult the process can be. I feel comfortable with them helping me market my product. They made the process very easy for me."

Scott C., Inventor



"The first time I spoke to Invention Home, I was encouraged. In less than a year I received a call...a company was making me an offer to license my product! I could not believe the professional attitudes that came from Invention Home."

Micah H., Inventor



"Invention Home made it so easy for my wife and me to take our idea to market. We knew we had a great idea, but had very little information on how to take it to the next level. The staff at Invention Home was very friendly and explained everything to us in a simple yet detailed way."

Ken & Jennifer Z., Inventors

